



Dutch Chamber of Commerce Macedonia

Skopje May 20, 2006

Year 2, Number 1

DCC

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dcc-office

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The statue will be in front of Hotel Millennium and Hotel Lebed. Opening time between 19:30 and 22:00 hours May 29th, 2006

PRICEWATERHOUSECOOPERS

vitaminka



Opening of the statue for A. den Doolaard: May 29th 2006 Ohrid!

On behalf of the Dutch Chamber of Commerce (DCC) in Macedonia, I would like to inform you about a distinguished project, which is of significant importance for you as a member/friend of the DCC, as an entrepreneur in particular, and for Macedonia tourism in general

DCC's main objective is the advancement and support of sustainable, bilateral business relations between Macedonian and Dutch companies and entrepreneurs. In a new initiative, the DCC intends to support the Macedonian efforts in developing a professional and rich tourism offer, as well as bringing more Dutch and international tourists to Macedonia.

In the past some 50.000 Dutch tourists visited Macedonia each year, and with this new initiative, it is DCC's intention to revive this once flourishing tourism industry. Several steps have been made to achieve this objective. First, strategic planning was developed with the DCC and other organizations, to approach the Dutch market.

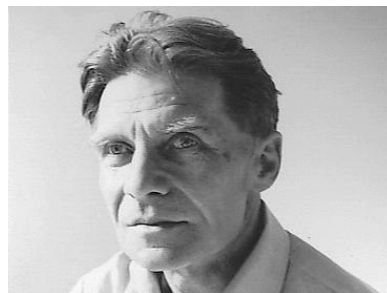
Second, marketing missions were made between local tourist agents and Dutch agents in Holland. Third, with collaboration from the MCA project, DCC helped to provide media coverage for the Macedonian travel market in the largest newspaper in Holland.

These efforts will continue with a media and cultural event that should further spark the enthusiasm of Dutch tourists, to further bring the Dutch closer to the Macedonians.

The idea is simple: in downtown Ohrid, unveil a statue of the famous Dutch writer **A. den Doolaard**, who wrote extensively about Macedonia and Ohrid and also lived in Ohrid. The event will take place from 29 May through 1 June 2006 in close cooperation with the local government of Ohrid and will be covered by numerous local, national and Dutch news media. The actual unveiling of the monument will start to take place at 7.30 pm on the 29th.

A. den Doolaard

February 7th. 1901 - June 26th. 1994



As you know, such a project demands vision, time and financial input. We are very pleased and delighted to announce that the City of Ohrid donated the place where the statue will be erected; our members **Mikrosam** from Prilep and the Prilepski Marmer kombinat donated the 2 dimension white marmel head of **A den Doolaard** and the other material needed to build the statue free of charge. The design was made by the famous Macedonian architect **Vladimir Toic**. Our member **Datapons** has offered a free of charge booklet for the event at 29th. The support offered by the above mentioned DCC members enabled us to proceed with this essential project.

However, we still need more funds to accomplish the project and to organise the event



New DCC Dutch phone number! (VOIP)

From March 2006 we have a phone number from the Netherlands direct to our office in Skopje!

+31(0)408417096

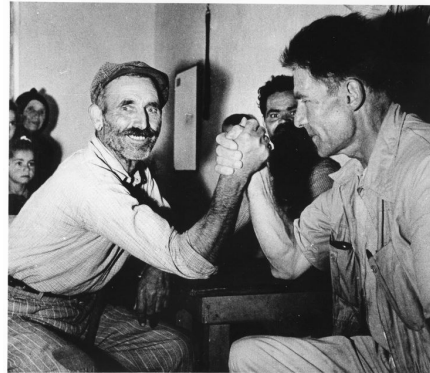
www.kvkmk.org email for donation

donations@kvkmk.org



(e.g. lighting on the statue phone, travelling cost and more unseen). As we strongly believe that this will create immense returns for tourism in Macedonia and will open other avenues for partnership and investment between the two countries we hope and trust you will support this effort. Therefore, we would like to invite you to support this project by any kind of financial contribution, as all amounts will be greatly appreciated.

Tourist from Holland again in Ohrid!



A den Doolaard-Arm wrestling in Ohrid cafe

In order to create business enabling opportunities, DCC is also organising a reception following the event where numerous national and international travel agencies, tour operators and media representatives will be present and available for discussing the possibilities of upcoming business opportunities and joint ventures between Macedonian and Dutch companies and entrepreneurs. With this meeting as a starting point, we believe that your business will benefit in several ways from your "investment".

In addition, your generous contribution will be highlighted in announcements to our guests and media during the introduction at the event itself, and in an article about the **A. den Doolaard** project to be published in our newsletter afterwards. As a last point, an increasing number of tourists and Dutch companies visiting Macedonia and Ohrid will be beneficial to numerous national travel agencies, airlines, hotels and other companies contributing to the project and in this way be a vital milestone to develop a prosperous economy in Macedonia.

We are open to any suggestions from contributors that may improve the ceremony or business opportunities, so we would like to identify our corporate contributors immediately, so we can hear suggestions that you might have regarding the project. Therefore we would be most appreciative of a telephone call or e-mail to let us know of your interest and suggestions.

In case of a positive decision from your side to contribute to the event, the contribution fee can be transferred to the following bank account. Please let us know if you are interested and if so, we will provide you the DCC bank account number and transfer information.

We look forward your participation in this important effort and ...

We will be contacting you shortly to determine if you are interested in participating you.

You can also send us an email to: **donations@kvkmk.org** with your company, organisation name and amount you want to donate.

Thank you in advance for your support!

